
PRESS RELEASE

21 April 2022

MARELEC Food Technologies opens sales office in Spain

Innovative food-processing machinery manufacturer takes its presence in Spain and Portugal to the next level

MARELEC Food Technologies, a world-leading producer of intelligent portion cutters and customized weighing and grading solutions, officially opened the doors of its new sales office in Barcelona, Spain on 21th of April, 2022.

Having had a foothold in the Spanish and Portuguese market with various distributors since the early 2000s, the company recently decided the time was right to work even closer with its customers. MARELEC Food Technologies has operated very successfully in the country over the past decades and sees great future potential in its fast-developing market. The establishment of its own sales office will ensure that MARELEC Food Technologies grows even further, while guaranteeing the best possible after-sales service.

Belgium-based MARELEC Food Technologies was founded in 1983 by Mr. Piet Rommelaere who commented: "Spain has gone through a fast evolution over recent years with regard to optimizing food-processing lines for the production of high-quality food, with maximum yield and maximum returns on investment. Our machinery fits perfectly with this trend. The new office, MARELEC Ibérica, was the logical next step for us to continue our growth in Spain and Portugal."

The MARELEC Ibérica office, at Carrer de Can Ràbia, 3, will be managed by Mr. Jordi Alvarez Giralt, who has over 10 years' successful experience in the sales of fixed-weight intelligent portion cutters and grading systems to various industries. His understanding of the industry enables Jordi to analyze and to understand customers' demanding applications in great detail in order to suggest the ideal type of machine. The MARELEC Ibérica division also has the backup of fully trained professional engineers to guarantee optimal after-sales service. The technical and commercial team at the Belgian headquarters will work in close cooperation with MARELEC Ibérica.



Mr. Jordi Alvarez Giralt
Branch Manager MARELEC Ibérica



About MARELEC Food Technologies

MARELEC Food Technologies has been active in the food-processing industry since 1983. The company designs and manufactures high-tech portioning, weighing, grading and control systems for the fishing and food industries to optimize the efficiency of manufacturing processes.

Its team of enthusiastic engineers and designers is responsible for the development and production of these systems. A network of international distributors in over 50 countries is available whenever a MARELEC customer needs advice, rapid delivery, or the best possible local after-sales service.

Its systems are delivered across the world, with great attention to the individual requirements of its customers.

For more information:

Contact Joeri De Vriesere, MARELEC Chief Commercial Officer: Joeri.devriesere@marelec.com

Visit our website www.marelec.com

Follow MARELEC Food Technologies on [LinkedIn](#) and [Facebook](#).