



PRESS RELEASE

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MARELEC FOOD TECHNOLOGIES OPENS NEW SALES OFFICE IN ASIA PACIFIC

Innovative food-processing machinery manufacturer takes its presence in APAC to the next level

Nieuwpoort, Belgium – February 20, 2023

MARELEC Food Technologies, a world-leading producer of intelligent portion cutters and customized weighing and grading solutions, will officially open the doors of its new sales office in Kuala Lumpur, Malaysia on 20 February 2023.

With a large installed base of machines in the Asian Pacific market, the company recently decided that the time had arrived to collaborate even more closely with its customers. MARELEC Food Technologies has had a very successful decade in APAC and sees great future potential in this rapidly developing market. The establishment of its own APAC sales office will ensure that MARELEC Food Technologies continues to grow while providing the best after-sales service possible.

Belgium-based MARELEC Food Technologies, a Duravant company, believes there is great potential in the Asia Pacific region, as Mr. Joeri De Vriesere commented: “APAC has always been on the forefront to optimize food-processing lines for the production of high-quality food, resulting in maximum yield and maximum returns on investment. Our machinery fits perfectly with this philosophy . The new sales office, MARELEC Malaysia Sdn Bhd, was the logical next step for us to continue our growth in APAC.”

The MARELEC Malaysia Sdn Bhd sales office, at Suite 8.01 8th Floor, Menara IGB Mid Valley City, Lingkaran Syed Putra, 59200 Kuala Lumpur , will be managed by Eric Gohres, who has more than 20 years of experience and an extensive network in the meat and poultry processing industry in APAC. His understanding of the industry enables Eric to analyze and to understand customers' demanding applications in great detail in order to suggest the ideal type of machine. The MARELEC Malaysia Sdn Bhd sales office also has the backup of fully trained professional engineers to guarantee optimal after-sales service. The technical and commercial team at the Belgian headquarters will work in close cooperation with MARELEC Malaysia Sdn Bhd.



Mr. Eric Gohres
Vice President Asia Pacific

Add contact information



About Marelec Food Technologies

Marelec Food Technologies has been active in the food-processing industry since 1983. The company designs and manufactures high-tech portioning, weighing, grading and control systems for the fishing and food industries to optimize the efficiency of manufacturing processes. Its team of enthusiastic engineers and designers is responsible for the development and production of these systems. A network of international sales offices and distributors in over 50 countries is available whenever a MARELEC customer needs advice, rapid delivery, or the best possible local after-sales service. Its systems are delivered across the world, with great attention to the individual requirements of its customers. For more information, visit www.marelec.com.

About Duravant

Headquartered in Downers Grove, IL, Duravant is a global engineered equipment company with manufacturing, sales and service facilities throughout North America, South America, Europe and Asia. Through their portfolio of operating companies, Duravant delivers trusted end-to-end process solutions for customers and partners through engineering and integration expertise, project management and operational excellence. With worldwide sales distribution and service networks, they provide immediate and lifetime aftermarket support to all the markets they serve in the food processing, packaging and material handling sectors. Duravant's market-leading brands are synonymous with innovation, durability and reliability. For more information, visit www.duravant.com.